

## Millikin Regional Alumni Club Leadership Team Contract

By agreeing to join the Millikin University Alumni Association Leadership Team in your region, you are agreeing to a minimum 2 year commitment\* of the following:

- 1. Represent Millikin University and your Regional Alumni Club positively in all communication and actions.
- 2. Organizing 3 to 5 diverse experiences a year for the alumni in your region.
- 3. Fostering alumni connections in your region through social media, email, phone calls, etc.
- 4. Assist in the brainstorming, planning, development, and implementation of the Regional Alumni Club events.
- 5. Attend all events and meetings coordinated by the leadership team and co-chairs of the Regional Alumni Clubs Leadership team
  - a. If more than two meetings/events are missed, you may be asked to step down by your Regional Alumni Club co-chair(s)
- 6. Assist in the creation of annual goals and yearly outcomes to share with the Alumni Association and Millikin University Alumni and Development office.
- 7. Refrain from using the Millikin Regional Alumni Club for purposes of promoting private enterprises, including political and religious views.

The expected commitment to join the Leadership team, may be 3-4 hours/month

If you agree to be one of the co-chairs of your Regional Leadership Team, you are agreeing to a two year commitment of the following:

- 1. Represent Millikin University and the Millikin Regional Alumni Club positively in all communication and actions.
- 2. Conduct and schedule regular Alumni Club Leadership Team meetings and operations within your region.
- 3. Oversee responsibilities of all Alumni Club Leadership Team volunteers

- 4. Facilitate the creation and development of a planning calendar of annual events and program offerings that is advertised to regional Millikin Alumni
  - a. Calendar should include one "New MU Neighbors" (welcome to the region) event for all recent Millikin Graduates
- 5. Serve as the primary liaison(s) to the Alumni Association by participating in a collaborative quarterly Zoom meeting as a non-voting member of the Regional Alumni Club Committee of the Alumni Association.
- 6. Serve as the primary point of contact for the Regional Alumni Club listed on the Millikin Alumni and Development website with a willingness to communicate efficiently
- 7. Lead the efforts in recruitment, welcome, and training new Leadership Team members
- 8. Help to nominate and train the replacement Co-chair position during the second year of the position
- 9. Continue to serve on the Alumni Club Leadership Team at least one year after concluding the Co-Chair

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The expected commitment	to join the Leadership team, may	v be 4-5 hours/monti
By signing below, you agre Volunteer Confidentiality A	ee to the above commitment, alon greement outlined below:	g with the the
may work with and have a the University's alumni, par hereby agree not to disclos University of this office to authorized this disclosure. and after my volunteer ser judgement, to avoid any un information. I further agree return any and all document	, understand and acknowle the Millikin University Alumni & Decess to private and/or confidential rents, friends, employees, and/or see any confidential information belong person or entity, unless the University in the University of the Univ	al information about current students. I longing to the niversity has ential both during fessionalism, good ures of confidential unteer service, I will nat contain
Signature of Regional Lead	ler	Date
Signature of President of A	lumni Association Board	Date
Signature of Chairperson o	f Regional Groups Committee	Date

## **Chartering of a Regional Group**

Once a leadership team of 3-5 volunteers in your region has been established the following set of events will take place in order to charter a new Regional Group in your location:

- The desire for a new regional group to be established in a location with a leadership team in place will be voted on during the next scheduled Alumni Association All Board Meeting. The following criteria will need to have been met for consideration of support by the Alumni Association Board.
  - a. achieving critical mass in the regional area (critical mass is defined as 50 alumni with contact information on file)
- 2. A Certificate of Charter will be developed and presented to the new Regional Group for digital distribution.
- 3. Announcement of the new regional group charter will be fostered with the following ideas in mind:
  - a. Membership cards and announcement mailing for all Millikin Alumni who would be in the correct geographical region to be a member of this group.
  - b. Press releases from Millikin's office of Marketing and Media Relations to all local media outlets announcing the new founded charter.
  - c. Announcement of the chartering of this new Regional Group in upcoming online & print publications from Millikin.
- 4. Decide which two members of the Regional Club Leadership Team will be co-chairs and provide their contact information to the co-chairs of the Alumni Association Regional Clubs Committee Chair.
- 5. Release of Excel spreadsheet to the co-chair(s) of the Regional Leadership Club with a list of Millikin alumni in your region to help facilitate your efforts to establish and network with alumni in your region.
- 6. An initial Zoom conference meeting of the newly developed leadership group with the chairperson(s) of the Alumni Association for introductions, to answer questions, and offer guidance into the establishment of this new charter.
- 7. Plan your minimum of three events annually and market to your regional Alumni.
  - a. Stay in contact with your Alumni Association Chairperson(s) to let them know:
    - i. what events you have planned and when
    - ii. where your swag bag of MU marketing materials can be sent prior to your event
    - iii. provide a final list of attendees, photos, and relevant information after the event has taken place.

- 8. Actively participate in a Quarterly Zoom meetings of the Regional Groups Committee of the Alumni Association:
  - a. 2020-2021 dates as follows:
    - i. Thursday, May 28<sup>th</sup>, 2020 12:00 CST
    - ii. Thursday, August 13<sup>th</sup>, 2020 12:00 CST
    - iii. Thursday, November 12th, 2020 12:00 CST
    - iv. Thursday, February 11<sup>th</sup>, 2021 12:00 CST

<sup>\*</sup>Resignation of term will be dependent upon a replacement by your Regional Groups Leadership Team